



BHARAT INSTITUTE
FOR SKILL DEVELOPMENT

DESIGN BETTER.
THINK DEEPER.
CREATE IMPACT.

2-DAY

DESIGN THINKING

COURSE

A Human-Centered Approach to
Solve Real-World Problems



2 DAYS / 16 HOURS

Intensive, Interactive
Learning Experience



**FOR ENGINEERING &
MANAGEMENT STUDENTS**

Future-Ready Skill for
Innovators & Leaders



**40% CONCEPTS
60% HANDS-ON LEARNING**

Learn by Doing. Solve by Thinking.



From Insights to Impact –
Design the Future!

In Association With

MEP STRA

vipany
GLOBAL



एसटीपीआई
STPI



BHARAT INSTITUTE
FOR SKILL DEVELOPMENT

02/04

WHAT YOU'LL LEARN

Master the Design Thinking Process
from Insight to Impact



KEY AREAS YOU'LL EXPLORE



UNDERSTAND USERS DEEPLY

Observe, engage and uncover real user needs through research and interviews.



PROTOTYPE & VISUALIZE

Build low-fidelity prototypes to bring ideas to life quickly and affordably.



EMPATHIZE & DEFINE

Create empathy maps and personas to frame the right problem that matters.



TEST & ITERATE

Test with real users, gather feedback and refine solutions through continuous iteration.



IDEATE & SELECT

Generate a wide range of ideas and prioritize the best solutions with the right tools.



PRESENT & COMMUNICATE

Present your solution clearly with impact and confidence to create real value.



OUR LEARNING APPROACH

40%
CONCEPTS

Build the foundation
with clarity



60%

HANDS-ON LEARNING

Apply, Practice and
Solve Real-World Problems



TEAM SIZE

4 – 6 Students per Team

Collaborate. Co-create. Make an Impact.



In Association With

MEPSTRA

vipany
GLOBAL



एसटीपीआई
STPI



**BHARAT INSTITUTE
FOR SKILL DEVELOPMENT**

03/04

YOUR 2-DAY LEARNING JOURNEY

From Understanding People to
Creating Meaningful Solutions



A HANDS-ON, TEAM-BASED EXPERIENCE

DAY 1

EXPLORE & UNCOVER



EXPLORE CONTEXT

Observe the world,
identify opportunities
and real user scenarios.



UNDERSTAND PEOPLE

Engage with users,
gather insights and see
the world through their lens.



CLARIFY THE NEED

Synthesize insights and
frame the right challenge
to focus your efforts.



DAY 2

CREATE & DELIVER



EXPLORE POSSIBILITIES

Generate diverse ideas
and explore innovative
ways to solve the need.



BUILD SOLUTIONS

Create quick, low-cost
models to bring ideas
to life.



VALIDATE & REFINE

Share, gather feedback
and refine your solution
for greater impact.



SHOWCASE IMPACT

Present your ideas with
confidence and inspire
with your solution.



FINAL PRESENTATION

Each team presents their solution in
5 minutes followed by 3 minutes of Q&A.

*Real People. Real Problems.
Real Impact.*

In Association With

MEPSTRA

vipany
GLOBAL



एसटीपीआई
STPI



**BHARAT INSTITUTE
FOR SKILL DEVELOPMENT**

From Insight to Impact

Create solutions that
matter to people and the world.

DESIGN THINKING

— COURSE —

Think Deep. Create Better.
Deliver Impact.



WHAT YOU'LL WALK AWAY WITH

- ✓ A practical problem-solving mindset
- ✓ Empathy for users and real-world insights
- ✓ Creative ideas and innovative solutions
- ✓ Confidence to prototype and test
- ✓ Team collaboration and communication skills
- ✓ Ability to present and pitch with impact



LEARN. APPLY. IMPACT.

Join this immersive 2-day journey
and transform the way you think,
solve and create.



TEAM BASED LEARNING

Work in teams
of 4-6 students
and learn by doing.



16 HOURS OF EXPERIENCE

2 Days of immersive
learning with practical
activities.



CERTIFICATE OF PARTICIPATION

E-Certificate will be
awarded to all
participants.



FUTURE READY SKILLS

Build skills for innovation,
leadership and real-world
problem solving.

GET IN TOUCH



+91 96186 60830



connect@bis-dev.com



www.bis-dev.com

FOLLOW US



Bharat Skill Dev Bharat Skill Dev bharat.skill.dev connect.bis-dev bharat.skill.dev

REGISTER NOW



<https://forms.gle/ENcsJ4hFWpQVmamW6>



PARTICIPATION FEE PAYMENT

GPay only
to **Dr. Mahesh Patil**
(Details will be shared after registration)

MEPSTRA

In Association With
vipany
GLOBAL



एसटीपीआई
STPI