

Professional Certificate in

ENTREPRENEURSHIP & STARTUP CREATION

From Idea to Impact.
Build. Validate. Launch.

40 HOURS

18 Hours Theory + 22 Hours Practical



THE ENTREPRENEURIAL JOURNEY



Turn your idea into
a real-world venture.
Learn, build, and launch
with **confidence**.

-  Industry-Relevant Curriculum
-  Hands-on Practical Approach
-  Mentorship & Expert Guidance
-  Build & Pitch Your Own Startup

WHAT YOU'LL LEARN

A structured journey that takes you from an idea to a real-world, investable startup.



01



Entrepreneurial Mindset

Develop the right mindset, creativity, opportunity recognition and problem-solving skills.

02



Startup Ecosystem & Landscape

Understand the startup ecosystem, key players, trends and opportunities in India and globally.

03



Problem & Customer Discovery

Learn methods to identify real problems, conduct customer research and validate your idea.

04



Business Model Design

Build scalable business models using tools like Business Model Canvas and Value Proposition Canvas.

05



MVP & Prototype Development

Design and build minimum viable products, test assumptions and iterate based on feedback.

06



Go-to-Market Strategy

Create go-to-market strategies, branding basics and customer acquisition plans.

07



Finance, Funding & Legal Essentials

Understand startup finances, funding options, financial projections and legal fundamentals.

08



Pitching & Growth Roadmap

Create compelling pitch decks and 90-day action plans to launch and scale your startup.



LEARN. APPLY. LAUNCH.

Every concept is blended with real-life examples and practical tools to help you turn ideas into successful startups.

- ✓ Practical Tools & Frameworks
- ✓ Real-World Case Studies
- ✓ Collaborative Learning
- ✓ Mentor-Led Sessions

HANDS-ON STARTUP JOURNEY

Practical. Interactive. Impactful. ...

Work on your idea through each stage of the startup cycle with expert guidance and proven tools.

01



Customer Interviews

Learn how to talk to real customers, ask the right questions and uncover meaningful insights.

02



Competitor & Market Analysis

Identify competitors, analyze market trends and discover opportunities for your startup.

03



Value Proposition Canvas

Design and validate your value proposition that truly solves customer problems.

04



Business Model Canvas

Build a strong, scalable and sustainable business model for your startup idea.

05



MVP Development & Validation

Build a minimum viable product, test assumptions and validate your idea in the real world.

06



Financial Planning & Pricing

Create financial models, understand unit economics and set the right pricing strategy.

07



Go-to-Market Plan

Develop go-to-market strategies, branding basics and customer acquisition plans.

08



Pitch Deck & 90-Day Roadmap

Build a compelling pitch deck and a 90-day action plan to launch and grow your startup.



TOOLS & FRAMEWORKS YOU'LL USE



Business Model Canvas



Value Proposition Canvas



Jobs-to-be-Done



Lean Startup Principles



SWOT Analysis



Financial Model Template



Pitch Deck Framework



90-Day Action Plan



You won't just learn about startups.
You will build yours.



BISD
Bharat Institute for
Skill Development

YOUR OUTCOME. YOUR STARTUP.

Transform Ideas into Real Ventures.

By the end of this **40-hour** program, you won't just have knowledge—you will have a validated startup idea, a solid plan, and the **confidence** to launch.



WHAT YOU WILL ACHIEVE



Validated Idea

Identify real problems and validate your idea with market insights.



Business Blueprint

Create a complete business model and go-to-market strategy.



Working Prototype

Develop and test a minimum viable product to validate your solution.



Funding Readiness

Understand finances, funding options and prepare investor-ready pitch decks.



Launch Confidence

Build a 90-day action plan and gain the confidence to launch and grow your startup.

WHO SHOULD JOIN?



Students & Graduates
who want to build their own startups



Aspiring Entrepreneurs
with ideas and early-stage ventures



Professionals
looking to transition into entrepreneurship



Innovators & Intrapreneurs
who want to create impact-driven businesses

PROGRAM HIGHLIGHTS

- ✓ **40 Hours:** 18 Hours Theory + 22 Hours Practical
- ✓ Industry-Relevant & Practical Curriculum
- ✓ Expert Mentorship & Guidance
- ✓ Real-World Tools, Frameworks & Case Studies
- ✓ Collaborative Learning & Peer Interaction
- ✓ Build, Validate & Pitch Your Own Startup



From your first idea to your first pitch,
WE BUILD ENTREPRENEURS.

You dream it. We help you build it.



START YOUR ENTREPRENEURIAL JOURNEY TODAY!

Learn. Build. Validate. Launch. Repeat.
Be the founder of your future.



Turn your idea into impact. The world is waiting for your startup.



BISD
Bharat Institute for
Skill Development

LET'S BUILD THE FUTURE TOGETHER.

Your Idea. Our Guidance. A Successful Startup.

From the first spark of an idea to your first pitch and beyond – we are with you at every step of your entrepreneurial journey.



Dream it.
Plan it.
Validate it.
Launch it.
Grow it.



GET IN TOUCH WITH US



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OUR LOCATION

Bharat Institute for Skill Development (BISD)
empowering learners and innovators
to build impactful startups.
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and future leaders.

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TURN YOUR IDEA INTO IMPACT.

Learn. Build. Validate. Launch. Repeat.